



Jianhui(Barry) Xie

Graphic & Web Designer

Personal Info

Phone

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E-mail

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Website

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Linkedin

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Tech Skills

PHOTOSHOP

ILLUSTRATOR

INDESIGN

HTML 5/CSS3

JQUERY

WORDPRESS

ADOBE XD

GOOGLEWEBDESIGNER

Creative, hard-working associate art director with over 10 years of experiences of working in the marketing and advertising industry. Skilled in Print, Digital, Typography, Layout, Advertising, Animation, and Front-end developing. Strong arts and design professional with a Bachelor's degree focused in communication design from CUNY New York City College of Technology.

Experience

2014-12 -
CURRENT

Associate Art Director/Front-end Developer

Apartnership Inc., (New York)

- Developing creative concepts for advertising campaigns
- Designing print ads, collateral, and in-store POS
- Created wireframes and UI for client website
- Programming Email newsletters, landing page, and website
- Producing HTML5 digital banner

2011-09 -
2014-12

Graphic Designer

VIDA Graphics and Signs (New York)

- Designed Logo, Poster, and signage
- Used InDesign, Illustrator, and Photoshop daily produce

2006-10 -
2011-02

Graphic Designer

City Wide Media (New York)

- Responsible for the weekly magazine layout
- Developed Flash animation banner

Education

2006-10 -
2011-02

New York City College of Technology, BTech in Web Design

- Graduation June 2013
- GPA: 3.6
- Magna Cum Honors
- Senior Project, Select Exhibition finalist, Spring 2013

Design Skills

- Print Design
- Front-end Coding
- Typography
- Animation
- Layout
- User Interface

Soft Skills

- Creativity
- Planning
- Time Management
- Collaboration
- Problem Solving
- Critical Thinking